



*Programme of the 6th International Conference on Management of
Technological Changes, September 3th – 5th, 2009, Alexandroupolis,
Greece*

September 3rd, 2009

17:00 – 18:00	REGISTRATION Thraki Palace Hotel
18:00 – 20:00	Plenary Session Thraki Palace Hotel
18:00 – 18:10	OPENING REMARKS Prof. Danica Purg, PhD - Honorary Chair <i>President of CEEMAN - Central and East European Management Development Association, Dean and Director, IEDC, Bled School of Management, SL</i>
18:10 – 18:20	Representatives of Local Authorities <i>The Mayor, Members of Parliament, Elected Officials</i>
18:20 – 18:30	OPENING SPEECH Prof. Ion Giuma, PhD Chair <i>Rector of "Gh. Asachi" Technical University of Iasi, RO</i>
18:30 – 18:45	Prof. Athanasios Karabinis, PhD Chair <i>Vice-Rector of Democritus University of Thrace, GR</i>
18:45 – 19:50	KEYNOTE SPEAKERS Milenko Gudic – <i>"Networking to Support Development and Change in Management Education in CEE"</i> Ovidiu Nicolescu – <i>"Strategical Actions for SMEs sector in Central and Eastern Europe within crisis context"</i> George Minopoulos – <i>"The role of higher education in the progress and development of Thrace"</i>
19:50 – 20:00	VIDEO: ALEXANDROUPOLIS - EVROS
20:00 – 21:00	Cocktail Thraki Palace Hotel

September 4th, 2009

**9:00-
11:00**

Session 1/1 – ROOM A
S1 Quality Management as a Driver for
Technological Changes

Z.S. Andreopoulou, A.K. Kokkinakis
TECHNOLOGICAL CHANGES AFFECTING
THE FISHERIES IN ISMARIDA LAKE
USING PRODUCTION MODELS

Gh.V. Atodiresei, R. Butnaru, Gh. Doncean, A. Murean, A. Berteau
ACID COLORANT DYEING OF OVINE
SKINS THAT ARE PRE-TREATED
IN ATMOSPHERIC PRESSURE PLASMA
WITH DIELECTRIC BARRIER DISCHARGE
(DBD)

Gh.V. Atodiresei, R. Butnaru, G. Ioanid, A. Murean, A. Berteau
RESEARCH ON DYEING OVINE SKINS
THAT ARE PRE-TREATED IN HF COLD
PLASMA

H. Balan, R. Munteanu, A. Botezan, A. Balan
ENVIRONMENT MANAGEMENT ON
PHONIC ASPECT OF ONE SURGEON
ROOM. A CASE STUDY

H. Balan, R. Munteanu, M. Buzdugan, A. Ricobon, P. Karaissas
ENERGY LOSSES REDUCTION
MANAGEMENT FOR NON LINEAR
CONSUMER. A CASE STUDY

A. Berteau, A-P. Berteau, A. Alexandrescu
ECOLOGICAL REDESIGN OF COTTON
REACTIVE DYEING TECHNOLOGY

O. Bonteanu, C. Rusu
THE ORGANIZATIONAL VARIATIONS
DETERMINED BY PERSONAL
FLUCTUATION
IN SOME ENTERPRISES FROM ROMANIA

G. Brânz , C. Nistor, L. Popa, Gh. Surugiu
THE IMPACT OF TECHNOLOGICAL
CHANGES ON SUSTAINABLE

Session 1/2 - ROOM B

D. Constantinescu, R. Constantinescu
TECHNOLOGICAL CHANGE – THE PATH
TO EXCELLENCE IN MANAGEMENT

D. Cotiusca, F. Stătescu, C.V. Stătescu
INNOVATIVE TECHNIQUES OF
MONITORING THE DYNAMICS OF
HYDRAULIC SOIL PROPERTIES,
GENERATED BY CLIMATE CHANGES

A. Curaj, R. Gheorghiu
ONLINE COMMUNITIES SUPPORTING
TREND ANALYSIS

C.M. Daraban, M. Sarbu, L. Ifrim, B. Prisecaru
COMMUNICATION AND
ORGANIZATIONAL CULTURE - THE
MUTUAL INFLUENCE

M. Dragomir, S. Popescu
CONTRIBUTIONS REGARDING THE
DESIGN, DEVELOPMENT,
IMPLEMENTATION AND CONTINUOUS
IMPROVEMENT OF INTEGRATED
MANAGEMENT SYSTEMS

C. Dumitru
TECHNOLOGICAL CHANGE DURING
THE FINANCIAL/ECONOMIC CRISIS:
PROGRESS OR CONSOLIDATION

I. Flood, S.A. Petraru, Ct. Petraru
THE INFLUENCES OF ENVIRONMENT
ON THE BUSINESS PLAN AT LSH

L. Fratila, R. Sova, A. Tantau, G. Ionescu
MODEL OF EVALUATION IT STRATEGIC
INVESTMENTS TOWARD AN INCREASED
COMPETITIVENESS

M.A. Georgescu, E. Herman
QUALITY MANAGEMENT AS
ENTREPRENEURIAL ATTITUDE IN

Session 1/3 - ROOM C

A.I. Ionescu, E. Dumitrascu, N.I. Enescu
METHOD OF TESTING THE QUALITY OF
A DATABASE DURING EXPLOITATION

A. Ionica, S. Irimie, V.B. Ileanu, E. Edelhauser
ORGANIZATIONAL CHANGE IN THE
TQM CONTEXT

Al. Isaac-Maniu, O. Nicolescu, C. Nicolescu
REVEALING THE DISCREPANCIES IN
PERFORMANCE BETWEEN ROMANIAN
MANUFACTURING SMALL AND MEDIUM
ENTERPRISES IN ORDER TO
STRENGTHEN DEVELOPMENT
STRATEGIES

G. Mazurek
DENYING INNOVATIVE INTERNAL
COMMUNICATION TOOLS:
MANAGERS AND EMPLOYEES
RESISTANCE IN ENTERPRISE 2.0
ADOPTION

M. Miles
THE HR PROFESSIONAL AS BUSINESS
PARTNER: ROADBLOCKS AND
DILEMMAS

D. Miricescu, G.M. Moraru
THE EMPATHY AND THE ORIENTATION
TO THE CLIENT OF THE ROMANIAN
ENTREPRENEURS

D. Miricescu, G.M. Moraru, D. Popa
THE ROMANIAN ENTREPRENEURS'
AVAILABILITY TO DEVELOP HUMAN
RESOURCES

A. Nanu, T.L. Dragomir, S. Nanu
COLLABORATION BETWEEN
UNIVERSITIES AND COMPANIES – A NEW
APPROACH FOR EDUCATIONAL
CHANGES

Session 1/4 - ROOM D

D. Pitic, M. Dragan
APPLYING THE EFQM EXCELLENCE
MODEL AS A METHOD FOR
ORGANIZATIONAL CHANGE IN A
ROMANIAN SME

D. Pitic, M. Olaru
DEVELOPING STRATEGIES AND
CHANGE DIRECTIONS OF A ROMANIAN
SME USING THE BALANCED SCORECARD
INSTRUMENT

D. Popa, D. Miricescu
ELEMENTS OF ANALYSIS CONCERNING
THE MAIN ENTREPRENEURIAL VALUES
IN THE CONTEXT OF KNOWLEDGE
BASED ECONOMY

D. Popa, G.M. Moraru
THE CAPACITY OF ASSESSMENT AND
AWARENESS OF THE EMOTIONS AND
FEELINGS – ELEMENT OF THE
ENTREPRENEUR ABILITIES IN THE
MANAGEMENT OF THE BUSINESS
ORGANIZATIONS

C. Oprean, S.C. Negulescu, C.V. Kifor, B.E. Bhat, M. Zerbe
KNOWLEDGE-BASED APPROACH TO
AFFORDABLE TECHNOLOGICAL
INNOVATION

C. Oprean, M. Titu
RESEARCH REGARDING THE
INFLUENCE OF THE QUALITY OF THE
ORGANIZATIONAL CLIMATE, OF THE
ATTITUDE TOWARDS CHANGE AND OF
THE MENTALITY TOWARDS WORK IN
KNOWLEDGE - BASED ORGANIZATIONS

L. Rusu, M. Sărbu, Sergiu Jecan, Dan Sitar
A WFMS MODEL FOR AUTO FLEET
MONITORING

INTERMODAL FREIGHT TRANSPORT IN EUROPE

L. Bugaian, B. Crivoi

NEW CHALLENGES AND OPPORTUNITIES FOR THE MOLDOVAN WINE INDUSTRY

L. Bugaian, C. Lozovanu

CLUSTER-BASED STRATEGY APPLIED TO DAIRY INDUSTRY OF REPUBLIC OF MOLDOVA

I. Catinean, D. Candea

REDUCING ENERGY CONSUMPTION THROUGH IT VIRTUALIZATION

N. Ciucescu, D. Ciucescu

A STUDY CONCERNING THE IMPROVEMENT OF THE PERFECTIONING ACTIVITY OF THE ORGANIZATIONAL PERSONNEL

N. D. Racol a-Paina, S.D. Mone

PRODUCT INNOVATION – A FRAMEWORK FOR MEASURING PERFORMANCE IN ROMANIAN COMPANIES. TWO CASE STUDIES FROM ROMANIA

ELECTRIC POWER SUPPLY SERVICES. A ROMANIAN CASE STUDY

I. Giurma, M. Telisca, L. Bargan

GIS TECHNIQUES USED ON REGIONAL ANALYSIS OF METEOROLOGICAL PARAMETERS

T. Gyongyosi, V.N. Panaitescu, Gh. Florescu

TECHNIQUES USED IN PRESSURE DROPS DETERMINATIONS ON THE FUEL BUNDLES STRING (FUEL CHANNEL CANDU 6 NPP) THROUGH OUT-OF-PILE TESTS

I. Gudro, A. Ulme

PRESENTATION OF THE SOCIAL RESPONSIBILITY WITHIN THE PUBLIC SPACE IMAGE OF HIGHER EDUCATIONAL ESTABLISHMENTS

A. Ignat, L. Avram, M. Horja, S. Vancea

THE CARD, A MODERN INSTRUMENT OF BANK MANAGEMENT IN ROMANIA

Gh. Neagu, F. Forgaciu, L. R h u

THE HUMAN FACTOR AND THE ORGANIZATIONAL STRATEGY IN A CHANGING ECONOMIC AND TECHNOLOGIC ENVIRONMENT

D.V. Nicolescu, C.M. Gheorghe, M. Cucu, A.V. Moise

ADVANCED MANAGEMENT SYSTEMS AND INSTRUMENTS USED FOR THE IMPROVEMENT OF THE TECHNOLOGICAL SYSTEM OF EXCELENT ORGANIZATIONS

C.V. Pantilie, G.Sorescu

THE IMPORTANCE OF THE QUALITY MANAGEMENT TOOLS AND TECHNIQUES IN THE SMES IN TODAY CONTEXT

A. Pop, D. David, C. Florea

OPTIMIZING THE QUALITY STANDARD IN ROMANIAN HIGHER EDUCATION (HE). NEEDS AND CHALLENGES OF APPLYING THE NEW TECHNOLOGIES (NT) IN FOREIGN LANGUAGE INSTRUCTION

C. Ntoufa, F. Vouzas

BUSINESS ETHICS AND QUALITY MANAGEMENT

I.Gh. Ro ca, R. Sârbu, A.G. Ilie , N. Tomo oi u

THE BUCHAREST ACADEMY OF ECONOMIC STUDIES, FROM QUALITY ASSURANCE TO EXCELLENCE

R. Savescu, M. Rotaru

TODAY'S STUDENTS - THE WORKFORCE OF TOMORROW THE PROFESSIONAL EXPERIENCE OF LAST YEAR STUDENTS FROM "HERMANN OBERTH" FACULTY OF ENGINEERING, SIBIU, ROMANIA

R. Savescu, D. D. Dumitrascu, M. Rotaru

TODAY'S STUDENTS - THE WORKFORCE OF TOMORROW PROFESSIONAL EXPECTATIONS OF LAST YEAR STUDENTS FROM "HERMANN OBERTH" FACULTY OF ENGINEERING, SIBIU, ROMANIA

I. Silea, D. Petrica

SOME CONSIDERATIONS REGARDING THE USE OF SIMULATIONS VERSUS PRACTICAL EXPERIENCES IN ENGINEERING EDUCATION

G. Sorescu, F. Tuclea, C.V. Pantilie

RESEARCH CONCERNING THE EVOLUTION OF THE QUALITY OF SERVICES OFFERED BY MEDICAL LABORATORIES IN ROMANIA AFTER ADHERING TO THE EUROPEAN UNION

C. Suditu, M. Olaru, C.A. Langa, F. Tuclea

IMPACT ASSESSMENT OF THE INTEGRATED QUALITY - ENVIRONMENTAL - OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT SYSTEM ON CUSTOMERS SATISFACTION IN METALLURGICAL INDUSTRY IN ROMANIA

11:00-
11:30

COFFEE BREAK

**11:30-
13:00**

Session 2/1 – ROOM A

S. uteu

USE OF WEB SITES BY COMPANIES LISTED ON BUCHAREST STOCK EXCHANGE FOR THE PUBLIC DISPLAY OF THEIR STRATEGIES

M. Titu, C. Oprean

STUDY REGARDING THE INFLUENCE OF QUALITY CULTURE ON THE MANAGEMENT OF KNOWLEDGE - BASED ORGANISATIONS

C.I. Ucenic, L. Bacali, A.M. Bodea

THE KEY ROLE OF INNOVATION IN ECO-ENTREPRENEURIAL ROMANIAN FIRMS

S2 Technology Transfer, Marketing and Commercialization

P. Berteau

THE CONSUMER IN THE DIGITAL ERA – A SEGMENTATION PROPOSAL

E. Ciupan, I. Bojan

OWN SOFTWARE USED IN THE MODELLING OF AN ECONOMIC SUPPLYING ACTIVITY

C. Constantin

RELATIONSHIP MARKETING – A POWERFUL TOOL OF THE QUALITY MANAGEMENT SYSTEM

E. Dr goescu, L. Savu, R. Ni escu

SHARES VALUATION AND ITS PRACTICAL IMPORTANCE FOR THE STOCK INVESTORS

V. Dogaru, T. Dogaru

SUSTAINABLE DEVELOPMENT AND CHANGES IN THE ECONOMIC PROCESSES

Session 2/2 - ROOM B

H. Gorski, M. Fuciu

ELECTRONIC ADVERTISING – AN IMPORTANT TOOL FOR E-WORLD MANAGERS

A. Katarachia, V.D. Tourassis

CUSTOMER SATISFACTION IN THE FINANCIAL SERVICES SECTOR AS AN AGENT OF MANAGEMENT CHANGE

D.E. Koulouriotis, E.G. Karakasis, V.D. Tourassis

A COMPARATIVE STUDY OF INNOVATION DIFFUSION MODELS

G.P. Luca, I. Verzea, L.R. Manea

“AGILITY”: A GLOBAL BUZZ WORD OR A GLOBAL WORKING CONCEPT FOR A GLOBAL ECONOMY CRISIS?

F. Lungu, I. Abrudan, C. O el

RESEARCHES CONCERNING THE DETERMINATION OF THE EXTRA-COSTS IN FMS USING “THE PAPERS SALESMAN'S MODEL” WHEN TURNING A FAMILY OF STRAIGHT SHAFTS

A. M rginean, L. Ciucan-Rusu, I. Mihu

A STUDY ABOUT THE DECISION MAKING PROCESS OF THE CONSUMERS OF BANK LOANS

Glenn Mcinnes

A BLUEPRINT FOR GLOBAL ONLINE BUSINESS SCHOOLS

G. Popa, C. Sima, S. Arsene

THE GLOBALIZATION, INTERNATIONAL AND NATIONAL INTERESTS

A.A. Purcarea, D. Micu, D. Dumitriu, L. Ifrim

EVALUATION OF MARKETING PERFORMANCE, - IMPORTANCE, CURRENT STATUS AND FUTURE DEVELOPMENTS

Session 2/3- ROOM C

L. Stanca, I. Pop, R. Stanca, S. Chis, H. Grebla

A MATHEMATICAL MODEL TO EVALUATE THE CUSTOMERS SATISFACTION LEVEL IN THE ELECTRONIC ENVIRONMENT

M. Stet

MODELS OF INVENTORY MANAGEMENT IN FREIGHT DISTRIBUTION

G. tefan, D. Donos, A. Popescu, R.E. Donos

ENTREPRENEURIAL ATTITUDES, ACTIVITY AND ASPIRATIONS

M. Tion, O. Preda, I. Furdul

E-LEARNING IN ROMANIAN UNIVERSITIES

C.I. Ucenic, L. Bacali, A.M. Bodea

THE IMPACT OF PROMOTIONAL EXPENSES ON THE PERFORMANCE OF ENTREPRENEURIAL ORGANIZATIONS

S3 Navigating Complexity: the Dynamics of Organizational Change

B. Bolos

ROMANIAN PUBLIC HOSPITALS- SUSTAINABILITY CHOICES IN THE CRISIS ECONOMY

M. Frankowicz, J. Bugaj, A. Kozielska

NAVIGATING COMPLEXITY: MANAGEMENT OF CHANGES IN POLISH HIGHER EDUCATION

M. Ispas, M. Campean, G. Budau

CLUSTER-TYPE STRATEGIES IN THE WOOD INDUSTRY – A ROMANIAN EXPERIENCE

S. Kulde, K. Kaz ks

DYNAMIC GROWTH OF ECONOMY EFFECTIVENESS DIMINISHING STRUCTURES IN NEW EU MEMBER

Session 2/4- ROOM D

E.A. Tomuletiu, A.B. Murgu, M. Oroian, V. Ciotea, L. Rahau

A MODEL OF GOOD PRACTICES IN CONTINUING EDUCATION AND PROFESSIONAL TRAINING – ROMANIAN EXPERIENCES

B. Vassileva, J. Ouzounova, N. Dimitrov

IMPLEMENTATION OF CASCADING INDEXATION IN BULGARIA: CRUNCH OR AGILE MANAGEMENT

S4 Organizational Culture, Innovation and Technological Change

E.A. Abégumrin

AN EXAMINATION OF CROSS-CULTURE IN THE 21ST CENTURY GLOBAL HUMAN RESOURCE CONTEXT

P. Bocanete, R. Hanzu-Pazara, I. Scriosteanu, L.C. Stan

HUMAN ELEMENT IN TECHNOLOGICAL CHANGE PROCESS

L. Ciucan-Rusu, Z. Szabó

A STUDY ABOUT THE INNOVATIVE CAPACITY AND ENTREPRENEURIAL ORIENTATIONS OF ROMANIAN FUTURE STUDENTS

D.C. Duda-Daianu, D. Harangus, R. Lazarescu

THE ROLE OF ORGANIZATIONAL CULTURE IMPROVEMENT FOR INCREASING THE COMPETITIVENESS OF ROMANIAN ENTERPRISES ON FOREIGN MARKET

D.C. Duda-Daianu, R. Lazarescu

ASPECTS REGARDING THE TECHNOLOGICAL INNOVATION FOR ROMANIAN SMES ENTERPRISES FROM WESTERN 5 REGION

S.H. Eryuruk, E. Eryuruk, F. Kalaoglu

THE EFFECTS OF ORGANIZATIONAL

	<p>F. Forgaciu, L. R h u, Gh. Neagu CONSUMER BEHAVIOR IN THE CASE OF REPEATED PURCHASES</p> <p>M.R. Gabor, D. tef nescu, L.C. Con iu MARKETING RESEARCH REGARDING THE TECHNOLOGICAL CHANGES AND THE ENDOWMENT WITH DURABLE GOODS OF ROMANIAN HOUSEHOLDS</p>	<p>A.A. Purc rea, V.G. R canu, V. Persideanu, B. Prisecaru THE MANAGEMENT OF THE TECHNOLOGICAL CHANGES IMPOSED BY THE NEW QUALITY REGULATIONS ON THE ROMANIAN POWER DISTRIBUTION MARKET</p>	<p>STATES</p> <p>L. Rusu, R. Arba, L. Mure anu HUMAN CENTER COMPUTING IMPLICATIONS IN COLLABORATIVE ENVIRONMENTS</p>	<p>CULTURE AND MANAGEMENT STRATEGIES ON THE PRODUCTION COSTS: A CASE STUDY IN TURKISH SOCK INDUSTRY</p> <p>D. Faulkner, L. Liu INNOVATION AND TECHNOLOGICAL CHANGE IN CHINA THROUGH INTERNATIONAL JOINT VENTURES</p> <p>E. Fleaca, A.A. Purcarea, F. Stanculeanu ASSESSING THE ROLE OF ORGANIZATION'S CULTURE CHARACTERISTICS IN THE PROJECT MANAGERS'S PERFORMANCE</p>
13:00-13:30	<p align="center">KEYNOTE SPEAKERS</p> <ul style="list-style-type: none"> • Michael Miles – “ <i>The Hr Professional As Business Partner: Roadblocks And Dilemmas</i> ” • Prof. Vassilios Tourassis – “ <i>Managing Change: Innovation, Technology and the Role of Education.</i> ” 			
13:30-14:30	BREAK			
	Session 3/1 – ROOM A	Session 3/2 – ROOM B	Session 3/3 – ROOM C	Session 3/4 – ROOM D
14:30-16:30	<p>M.R. Gabor, L.C. Con iu, D. tef nescu A PRELIMINARY STUDY OF THE ENTREPRENEURIAL CULTURE IN ROMANIA</p> <p>E.Grecu ROMANIAN INDUSTRY'S ADJUSTMENT TO STRUCTURAL CHANGES THROUGH INNOVATION</p> <p>H. Gorski, M. Titu MANAGERS AS CHANGING AGENTS IN THE CONTEXT OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) CHALLENGES</p> <p>H. Herlemann, M. Olaru IMPACT OF KNOWLEDGE MANAGEMENT ON THE ORGANISATIONAL CULTURE</p> <p>I. Holban (Oncioiu), F.R. Oncioiu</p>	<p>I. Rotaru, L. Drobot THE NTIC'S DEVELOPMENT IMPACT IN EDUCATION</p> <p>P.L. Rinderu, O. Gherghinescu, C. Iova AN ECONOMETRIC MODEL FOR ANALYSING THE STRUCTURAL FUNDS ABSORPTION AT REGIONAL LEVEL - ASPECTS RELATED TO THE ORGANIZATIONAL CULTURE, INNOVATION AND TECHNOLOGICAL CHANGE</p> <p>B. Rusu, R. Boier, Gh. Condurache, A. Mihai INNOVATION PRACTICES IN SMEs AS TRIGGERED BY CRITICAL INCIDENTS – EXPLORATORY RESEARCH</p> <p>C. Scarlat, C. Simion, C. Alexe ENTREPRENEURSHIP IN ROMANIA – AN OVERVIEW</p>	<p>G. Batrinca, G. Raicu, C. Popescu, G. Cojanu CONSIDERATIONS ABOUT INTRODUCTION OF NEW TECHNOLOGIES IN THE MARITIME FIELD AND THEIR IMPACT ON SAFETY AT SEA</p> <p>D.G. Beju THE IMPACT OF THE TECHNOLOGICAL CHANGES ON THE PAYMENT SYSTEMS</p> <p>R. Boier, B. Rusu THE DYNAMIC OF PRODUCT INNOVATION IN SMES - AN EXPLORATORY RESEARCH</p> <p>C. Ceoce THE PERCEPTION OF THE ROMANIAN MANAGERS REGARDING THE ENTREPRENEURIAL RISKS</p> <p>A. P. Chatzimichali, V. D. Tourassis</p>	<p>C. Isarie, T.Neme , V. Petrescu, F. Popescu STUDY ON THE MATERIALS USED FOR OBTAINING PROTECTIVE LAYERS ON PARTS SUBJECTED TO GAS CARBURISING</p> <p>F. Lungu, I. Abrudan, V. Sucala, I. Chi A COMPARATIVE STUDY OF THE USAGE OF MATH GAMES THEORY IN THE ANALYSIS OF PRODUCTION TASK IN THE FLEXIBLE MANUFACTURING SYSTEMS</p> <p>A.A. Mihartescu, A. C. Mazilescu, P.E. Dupta INFORMATIC MODEL FOR ADMINISTRATION OF INFORMATION PROVIDED BY USERS</p> <p>A.A. Mihartescu, A. C. Mazilescu, F. Staicu THE CONSUMER/USER ROLE IN THE MULTIDISCIPLINARY DESIGN TEAM</p> <p>T. Milos, D. Ciobotaru, D. Munteanu, A. Prunean</p>

THE SMALL AND MEDIUM ENTERPRISES INNOVATION CAPACITY, A FUNDAMENTAL FACTOR OF THE ECONOMICAL GROWING

E. Jaba, C. Balan, M. Gagea

STATISTICAL EVALUATION OF THE FACTORS STIMULATING CREATIVITY IN AN ENTERPRISE

R.P. I. z rescu, D.C. Dud -D ianu, L. Manea
ASPECTS REGARDING THE EFFICIENCY OF THE COMMERCIAL EMPLOYEES INSIDE THE ROMANIAN TEXTILE COMPANIES

R.P. I. z rescu, D.C. Dud -D ianu, L. Manea
CHANGES IN THE STRATEGIES REGARDING THE COMMERCIAL PERSONNEL OF THE ROMANIAN TEXTILE COMPANIES

Gh. Militaru, C.I. Dumitrescu
HIGHER EDUCATION: ASPECTS OF QUALITY AND INNOVATION IN AN ERA OF GLOBAL CHANGES

Gh. Militaru, C.I. Dumitrescu
INDUSTRY CONVERGENCE AND ITS IMPLICATIONS FOR THE INNOVATION IN SMALL FIRMS: AN EMPIRICAL INVESTIGATION

N. Oniciuc
THE IMPORTANCE OF LEARNING IN TECHNOLOGICAL CHANGES

I. Pop
TECHNOLOGICAL CHANGES AND ORGANIZATIONAL CULTURE

B. Prisecaru, C. Niculescu, F. D n lache, V. Persideanu
THE CHANGE OF ORGANIZATIONAL CULTURE FOR PERFORMANCE IMPROVEMENT

G. Stoleriu, M. Olaru, I. Purcarea
DEVELOPING AN INNOVATION-ORIENTED ORGANIZATIONAL CULTURE FOR ROMANIAN SMALL AND MEDIUM ENTERPRISES

I. V. Sucala, I. Abrudan, F. Lungu
ORGANIZATIONAL CULTURE AS A GAME

A.S. Tec u, I.B. Chi u
THE ORGANIZATION BEHAVIOUR IN DISTRIBUTION CHANNELS - ABUSE OF A DOMINANT POSITION

I.S. Tountouras, V.D. Tourassis
BUSINESS CLUSTERS AND REGIONAL DEVELOPMENT POLICY

S5 Implementing Technological Changes

K.A. Aivaz, M. Mirea, D.P. Vancea, M. Juganaru, D. Juganaru
AN ANALYSIS OF THE BLACK SEA PORT OPERATORS PRODUCTIVITY BY MEANS OF THE MALMQUIST INDICES

A. Alexandrescu, A. Bertea
ECONOMIC EFFICIENCY OF THE INVESTMENT FOR PUMPING STATIONS EXONERATION

Z. Andreopoulou, T. Koutroumanidis
ASSESSMENT OF THE ICT ADOPTION STAGE IN ECO-AGROTOURIM WEBSITES IN GREECE

D. Rafiroiu, M. Munteanu, R. Ciupa, R. Munteanu, V. Diaz, A.J. Narracott, P.V. Lawford, D.R. Hose
EXPERIMENTAL STUDIES AND NUMERICAL SIMULATIONS OF SOME MECHANICAL HEART VALVES' BIOMECHANICS

M. Baritz, D. Cotoros, L. Cristea, L. Rogozea, I. Balcu
ADVANCED METHODOLOGY FOR EVALUATION OF HUMAN BEHAVIOR IN

FUNCTION OVER FORM: A BASIC DILEMMA IN THE EVOLUTION OF SOCIAL ROBOTS

M. Damian

MANAGEMENT AND SOFTWARE SOLUTIONS FOR DISTANCE LEARNING

C. Damian, C. Zet, C. Fosalau
HYBRIDE NETWORKS FOR REMOTE MEASUREMENTS AND CONTROL IN RESTRICTED AREAS

E. Edelhauser, A. Ionic
ENTERPRISE RESOURCE PLANNING IMPLEMENTATION THROUGH STRUCTURAL FOUNDS IN THE ROMANIAN 2009 ECONOMY

C. Zet, C. Fosalau, C. Damian
NANOMATERIALS – A NEW CHALLENGE IN BUILDING MINIATURIZED MEASUREMENT DEVICES

K. N. Genikomsakis, V. D. Tourassis
A RESOURCE BASED MODEL FOR MIXED-MODEL ASSEMBLY LINE BALANCING

M. Grapini
THE MANAGEMENT APPROACH AT SME'S DURING THE CRISIS PERIOD

M. Horodincu, N.E. Seghedin, E. Carata
IMPROVING THE QUALITY OF MECHANICAL STRUCTURES DYNAMICS USING HIGH EFFICIENCY PASSIVE MODAL ENERGY ABSORBERS

V. Iordan, A. Cicorta
CONSIDERATIONS CONCERNING THE REQUIREMENTS FOR TRANSACTIONAL WORKFLOWS AND WORFLOW ENGINES

MANAGEMENT AND MANUFACTURING TECHNOLOGY OF WIND TURBINE BLADES MADE OF POLYESTER REINFORCED WITH GLASS FIBER

A. Ni , P. Bâs nescu

IMPACT OF THE FINITE ELEMENT METHOD FOR THE MEASURING OF THE RESIDUAL STRESS IN MOLDED POLYMERIC PARTS

F. Pantilimonescu, B. Aign toaiei, M. Peptanariu, L.Ct. Hanganu
EDUCATIONAL MWE M2M HIERARCHICAL GREEN SERVER

N. Robu, A. But
HTEC IMPLEMENTATION IN "POLITEHNICA" UNIVERSITY OF TIMISOARA ROMANIA

T. Reigadinha
RETAIL INNOVATION: (IN)SUCCESS FACTORS AND USER'S PROFILE-TYPES

K. Sevrani, E.A Kordha (Tolica), K. Gorica
INTERNET AS A POWERFUL TOOL IN IMPLEMENTING BASIC CONCEPTS OF MARKETING, CASE STUDY OF ALBANIA

A. Tiron Tudor, A. Mutiu, R. Lacurezeanu
THE IMPACT OF INFORMATION TECHNOLOGY CHANGES IN ROMANIAN LOCAL PUBLIC SECTOR ACCOUNTING

G. Zvânc
CHANGE RESISTANCE TO NEW TECHNOLOGICAL EQUIPMENT IMPLEMENTATION IN ROMANIAN ORGANIZATIONS

TECHNOLOGICAL WORKING ACTIVITIES

16:30-
17:00

COFFEE BREAK

17:00-
19:00

Session 4/1 – ROOM A
S6 Tools for Technological Changes

K.A. Aivaz, M. Mirea, D.P. Vancea, E. Condrea
A STUDY OF THE BLACK SEA PORT OPERATORS EFFICIENCY USING ENVELOPE TECHNIQUES

A. Alexandrescu, A. Bertea
ECONOMIC FUNCTION FOR THE WATER TRANSPORT OPTIMIZATION IN HYDRAULIC SYSTEMS

C.I. Alexandru, I. Siminiceanu, M.C. Branzila, C. Donciu
DEVELOPMENT AND ENVIRONMENTAL APPLICATIONS OF NEW ELECTROCHEMICAL ADVANCED OXIDATION PROCESSES (EAOPS) FOR WASTEWATER TREATMENT

L. Bagan, I. Giunma, M. Telisca
IDENTIFYING THE CRITICAL AREAS FOR SURFACE RUNOFF THROUGH COMPUTERIZED MODELING

D. Belakova, S. Kukle, I. Ziemele
PROPER WORK MEASUREMENT METHODS AS AN INSTRUMENT FOR SEWING WORK PRODUCTIVITY INCREASE

M. Bibu, C. Isarie, C. Deac, F. Popescu
PRODUCTIVITY ISSUES ON PRODUCT EVACUATION AT EDM PROCESS OF CHROM AND VANADIUM ALLOYED STEELS

M. Blaga, D. M. Dobrea
COMPUTER VISION SYSTEMS FOR TEXTILES QUALITY CONTROL

Session 4/2 – ROOM B

C. Damian, C. Fosolau, C. Zet, M. Ilinca
EFFICIENT IMPLEMENTATION OF DIGITAL SIGNAL PROCESSING ALGORITHMS WITH FIELD PROGRAMMABLE GATE ARRAYS

I. Dinu, B. Dima
MOBILE COMPUTING IN CONSTRUCTION MANAGEMENT

M. Dragomir, C. Codre, T. Stanciu
A POSSIBLE INNOVATIVE APPROACH TO PROJECT PLANNING USING STRUCTURED DEVELOPMENT INSTRUMENTS

R. Gheorghiu, A. Curaj
ICT DIFFUSION AND A NEW PARADIGM OF THE TECHNICAL PROGRESS

I. Giunma, T. Hraniciuc, P. Cercel
FLOOD MONITORING THROUGH HYDROLOGICAL AND HYDRAULIC PARAMETERS MODELING USING MODERN SOFTWARE

N. Grinberg, M. Cretu, A. Adsciliei
COMPUTER MODELS OF CURRENT TRANSFORMERS IN THE PRESENCE OF HARMONIC DISTORTION

N. Grinberg, M. Cretu, A. Adsciliei
COMPUTER SIMULATION TO EVALUATE A SATURATED CURRENT TRANSFORMER MODEL

L.C. Hanganu, F. Pantilimonescu, M. Peptanariu
CONTRIBUTIONS TO SPINNING PROCESS

Session 4/3 – ROOM C

L. Măndrea, Gh. Băran, C. A. Băbușanu
ISSUES CONCERNING GENERATION BIOGAS TECHNOLOGIES

M. Munteanu, D. Rafiroiu, R. Munteanu, S. Vlad, L. Vlădăreanu, S. Munteanu
DEITIES RECOGNITION ON ANTIC GREEK COINS USING MATLAB

K. Mwantimwa
ICTS ON INNOVATION IN TANZANIA: CHALLENGES OF SUSTAINABILITY IN SMES

M. Olaru, V.M. Dinca, I.M.D. Sandru
INCREASING THE COMPETITIVENESS OF THE SERVICES PROVIDING SMALL AND MEDIUM ENTERPRISES FROM ROMANIA BY DEVELOPING A KNOWLEDGE DATABASE BASED ON THE PROCESS INNOVATION

F.V. Panaitescu, M. Panaitescu
THE OPTIMAL ANTIFOULING SHIP SYSTEMS-THE INFLUENCE OF THICKNESS ACTIVE PAINTED LAYER

M. Peptanariu, F. Pantilimonescu, L.C. Hanganu
INTELLIGENT ULTRASONIC GENERATOR AS ORGANIC FARM ENVIRONMENT PROTECTOR

C. Pețu, M.C. Branzila, M. Cretu
WIRELESS MONITORING SYSTEM FOR RISK MANAGEMENT IN ASSURANCE OF DRINKING WATER QUALITY

V. Petrescu, C. Isarie, M. Bibu, T. Nemeș
RAPID MANUFACTURING BY HIGH

Session 4/4 – ROOM D

T. Rusu, R. Munteanu, A.T. Rusu
THE ANALYZE OF WATER TREATMENT PROCESSES

Ct. Sabu
IT SECURITY IN ROMANIAN COMPANIES

C. Samasanu, M. Branzila, L. Breniuc, V. Samasanu
ON WAYS OF MONITORING THE CLINICAL LABORATORY USING COMPUTER

I. Silea, S. Nanu
REMOTE LABORATORY ACTIVITIES- A REQUIRED CHANGE IN MODERN EDUCATION

L. Spircu, M. Matei
MEASURING THE INNOVATION PROCESS

O. Susan, G. Lazaroiu, V. N. Panaitescu
THE IMPROVEMENT OF THE TRAINING MANAGEMENT OF FIREFIGHTERS IN BACKDRAFT SITUATIONS USING FDS

N. Taranu, G. Oprisan, I. Entuc, V. Munteanu, C. Cozmanciuc
THE EFFICIENCY OF FIBER REINFORCED POLYMER COMPOSITES STRENGTHENING SOLUTIONS IN THE CONSTRUCTION INDUSTRY

N. Taranu, G. Oprisan, I. Entuc, R. Oltean, V. Munteanu
MODERN STRENGTHENING TECHNIQUES IN CIVIL ENGINEERING STRUCTURES

I.M. Taucean, M. Tamasila, A. Taroata, G.

M. Blaga, A. Mamarali, A. Mihai
HIGH COMFORT KNITTED FABRICS FOR
LININGS OF ORTHOPAEDICS FOOTWEAR

D. Burlacu
USE OF THE CONSOLIDATED FINANCIAL
ACCOUNTS TO SUPPORT THE CHANGE
DECISIONS

F. Buce, P. Hodor, Gh.F. Buce
THE USE OF AGENT BASED MODELS IN
ECONOMY

C. Ceacea
PROJECTIONS REGARDING THE
DEVELOPMENT OF A COMPANY BASED
ON THE SIMULATION OF THE P/E RATIO
EVOLUTION

**R. Chaib, M.L. Bouanaka, A. Bellaouar, M.
Benidir, I. Verzea**
DETERMINATION OF THE EFFICIENCY
OF A MEANS OF PRODUCTION
APPLICATION IN A CHAIN OF
PRODUCTION

R. Chaib, I. Verzea
THE STRATEGY OF A CONTINUOUS
IMPROVEMENT STEPS IN SAFETY: CASE
OF SHOVEL AND CRANES FACTORY

MANAGEMENT BASED ON SPECIFIC
ACTIVE CONTROL SYSTEMS

**L.C. Hanganu, M. Peptanariu, F.
Pantilimonescu**
SIGNIFICANT TECHNOLOGICAL
CHANGES IN TEXTILE INDUSTRIAL
PROCESSES AND THEIR SPECIFIC
EQUIPMENT BASED ON EMBEDDED
SYSTEMS AND MECHATRONICS DESIGN
CONCEPTS

Ct. Toma, E. Horomnea
QUALITY FINANCIAL ACCOUNTING
INFORMATION IN THE CONTEXT OF
WORLD ECONOMIC CRISIS

E. Ignaton, N. Cociu, T.L. Oana
THE MULTICRITERIAL SELECTION OF
THE HEATING SYSTEM

**R. Lacurezeanu, R. Buchmann, R. Coros, D.
Bako, R. Nistor**
THE ROLE OF EDUCATIONAL PORTALS
IN ACADEMIC MANAGEMENT

**C.A. Mazilescu, A.A. Mihartescu, M.M.
Popescu-Mitroi, M. Deutsch**
USEFULNESS AND ATTRACTIVENESS OF
EDUCATIONAL TECHNOLOGY

ENERGY SINTERING

**C. Popa, G.L. Zoiu, V.N. Panaitescu, I.
Anghel, C. Petcana**
THE IMPROVEMENT OF BUILDING FIRE
SAFETY MANAGEMENT BY USING FDS

A. Popescu, D.M. Pfund, E.C. Panaite
IMPROVING RESEARCH ON MICRO-
SCALE STRUCTURES WITH
VISUALIZATION EXPERIMENTS

**G. Prostean, R. Robu, O. Prostean, A.
Taroata**
CONSIDERATIONS REGARDING THE
INTEGRATION OF THE COST CENTERS
BASED ON SAP MANAGEMENT
ACCOUNTING

A.I. Protopapas, A. Stamatopoulou
INTERNALIZATION OF THE COST OF
ENVIRONMENTAL IMPACTS IN ROAD
CONSTRUCTION PROJECTS

C.M. Rusu
CHANGES OF MANAGEMENT OF THE
COMMERCIAL ACTIVITIES BY
INFORMATION TECHNOLOGY

Prostean
MODEL FOR TECHNOLOGICAL AND
INNOVATION DECISION FOR A
STRATEGIC ADVANTAGES

**I.M. Taucean, M. Tamasila, A. Taroata, A.
Pugna**
VALUE CHAIN ANALYSIS AND
ENTRY/EXIT BARRIERS MODEL AS
TOOLS FOR TECHNOLOGY CHANGE
DIAGNOSIS

Ct. Toma, E. Horomnea
QUALITY FINANCIAL ACCOUNTING
INFORMATION IN THE CONTEXT OF
WORLD ECONOMIC CRISIS

I. Verzea, G.P. Luca, L.R. Manea, M. Benidir
THE TEXTILE INDUSTRY PRODUCTION
SYSTEMS PERFORMANCE ASSESSMENT
IN THE GLOBAL MARKET CHANGES
CONTEXT. PART II: PRACTICAL
RESEARCH

I. Verzea, G.P. Luca, L.R. Manea, R. Chaib
THE TEXTILE INDUSTRY PRODUCTION
SYSTEMS PERFORMANCE ASSESSMENT
IN THE GLOBAL MARKET CHANGES
CONTEXT. PART I: THEORETICAL
ARGUMENTATION

C. Zet, C. Damian, C. Focul
CREATING TEMPLATES FOR PREPARING
NANOSENSORS

21:00

Gala Dinner

September 5th, 2009

**9:00-
11:00**

Session 5/1 – ROOM A
**S7 Sustainable Development through
Technological Change**

S. Avasilcai, M. Pislariu, L. Bacali
PERFORMANCE INDICATORS SYSTEMS
SUPPORTING THE SUSTAINABLE
COMPETITIVENESS OF THE
ENTREPRENEURIAL INDUSTRIAL FIRM
BASED ON NEURO-FUZZY MODELING

M. Banica, B. Leganaru, D. Stoicovici

Session 5/2 – ROOM B

E. Cidu, C.D. Radu, G.C. Chitanu, A. Grigoriu
ANIONIC POLYELECTROLYTES FOR
CATIONIC DYESTUFFS TO EVALUATE
SPECIFIC CELLS AS ANTIALLERGIC
WEAPON.
PART 1. METACHROMATIC INTERACTION
OF A HYDROPHILIC COPOLYMER
STUDIED BY THE UV-VIS ABSORPTION
SPECTROSCOPY

Session 5/3 – ROOM C

M. Ispas, G. Budu, M. Câmpian
CLEAN ENERGY FROM SECONDARY
RESOURCES OF WOODEN BIOMASS

A. Ispas, A.N. Candrea
SUSTAINABLE TOURISM DEVELOPMENT
THROUGH A CLUSTER-BASED STRATEGY
IN PIATRA CRAIULUI NATIONAL PARK,
ROMANIA

Session 5/4 – ROOM D

R. Ratiu, V. Sorocovschi, M. Vod
EVALUATION CRITERIA FOR THE
VULNERABILITY OF RURAL
SETTLEMENTS

T. Rusu, R. Munteanu, A.T. Rusu
ASSESSMENT PROCEDURE OF
ENVIRONMENTAL RISK

A. Tripon
SUSTAINABLE DEVELOPMENT OF

IDENTIFYING POTENTIAL CLUSTER-TYPE ECONOMIC AGGLOMERATIONS WITHIN MARAMURES COUNTY (ROMANIA)

I. Baran, I. Bliuc, M. Fartatescu, T. Hapume
The Adoption of the Best Strategy for Energy Efficiency in Buildings Respecting the Specific Criteria of the Sustainable Development Concept

C. Lepadatu, I. Baran, I. Bliuc
SOLUTION FOR VENTILATED FAÇADE USED FOR AN EDUCATION BUILDING. ANALYSIS OF THERMAL ENERGETIC PERFORMANCES

C.A. B bu anu, C. Mateescu
BIOGAS GENERATION. ASPECTS CONCERNING ANAEROBIC DIGESTERS HYDRODYNAMICS

A. Berteau, A-P. Berteau, A. Alexandrescu
WASTEWATER RECLAMATION AND REUSE FOR ENVIRONMENTALLY SOUND DYEING

P. Boc nete, F. Memet, L. Stan
THE ROLE OF ENERGY MANAGERS FROM ENTERPRISES

B. Bolos
FORECASTED WEALTH FLOW, A TOOL FOR SUSTAINABILITY MEASURE

C.D. Bonia, P. . otsaris
TECHNO-ECONOMIC FEASIBILITY STUDY FOR THE ESTABLISHMENT OF A PV MODULE ASSEMBLY PRODUCTION LINE IN EASTERN MACEDONIA – THRACE, GREECE

R.G. Carabet, P. Vizureanu, M.C. Perju, D. Achitei
SUSTAINABLE DEVELOPMENT AND DISPERSE PRECIPITATION TECHNOLOGIES, ON NANOMETRIC LEVEL, USING ALTERNANT CYCLES

E. Cidu, C.D. Radu, G.C. Chitanu, A. Grigoriu
ANIONIC POLYELECTROLYTES FOR CATIONIC DYE STUFFS TO MEASURE CHARGE OF WATER POLLUTION. PART 2. METACHROMATIC INTERACTION OF A HYDROPHOBIC COPOLYMER STUDIED BY THE UV-VIS ABSORPTION SPECTROSCOPY

I. Lungu
IMPLEMENTATION OF MONITORING TECHNOLOGY ON REDUCING LANDSLIDE RISK

I. Dimu, M. Dima, O. Gheorghita
ENVIRONMENTAL MANAGEMENT, WITH REFERENCE TO THE RECOVERY OF URBAN ORGANIC WASTES IN AGRICULTURE

I.M. Dragan, G.I. Gradinaru, R.E. Marinescu
INFORMATION SOCIETY IN ROMANIA AND ECONOMIC GROWTH CONCERNING SUSTAINABLE DEVELOPMENT

M. Gavrilas, G. Gavrilas
IMPACT OF RENEWABLE ENERGY SOURCES OVER THE EXISTING ELECTRICAL NETWORK

M.A. Georgescu, E. Heman
ENTREPRENEURSHIP AND SUSTAINABLE ECONOMIC DEVELOPMENT IN THE 21ST CENTURY

C.R. Giurma-Handley, I. Craciun, I. Giurma, M. Telisca
MODELLING TECHNIQUES OF THE GROUNDWATER'S POLLUTION RISK

B. Gorea
IMPLEMENTING INFORMATION TECHNOLOGY IN ROMANIAN PUBLIC ADMINISTRATION

G.I. Gradinaru, I.M. Dragan, R.E. Marinescu
THE IMPACT OF BEHAVIOURAL CHANGES CONCERNING THE

I.I. Irimie
SUSTAINABLE DEVELOPMENT. ASSESSMENT TOOLS.

D. Lucache, A. Bulgaru, D. Ioachim, E. D nil
MANAGEMENT OF THE SLUDGE WASTES IN THE PULP AND PAPER INDUSTRY

A.M. Lupei, M.S. Bucur, M Szabo
THE INFLUENCE OF ALCALINE TREATMENT PARAMETERS ON DIMENSIONAL STABILITY OF COTTON KNITTED FABRIC MADE FROM OPEN END YARN

T. Milos, D. Ciobotaru, M. Vartolomei, D. Munteanu, C. Jupanecant
RESEARCH PARTNERSHIP PROJECT MANAGEMENT REGARDING AEOLIAN ENERGY IMPLEMENTATION AND VALORIZATION

T. Neme, M. Bibu, V. Petrescu, C. Deac
LASER CUTTING OF METAL SHEETS AN ENVIRONMENTAL FRIENDLY TECHNOLOGY

I. Omocea, B. Nicolescu
THE STUDY OF COMPRESSION ENGINE CYCLE BEHAVIOR IN TERMS OF VARIATIONS OF ADMISSION PRESSURE DROP COEFFICIENT

M. Oroian, E.A. Tomuleiu, E. Vasloban
ECONOMICS OF SUSTAINABLE DEVELOPMENT - BETWEEN LIMITATIONS AND POSSIBILITIES

F.V. Panaitescu, M. Panaitescu, M. Grigoriu, V. Panaitescu
COMPARATIVE STUDIES OF THE OFF-SHC WAVES ENERGETIC POTENTIAL IN THE BLACK SEA

D.M. Paraschiv, R. Voicu-Doroban u, F. Albescu, L. Paraschiv
CHANGING TECHNOLOGY TO INCREASE ENVIRONMENTAL SUSTAINABILITY – A CASE STUDY OF ROMANIAN COMPANIES

HUMAN RESOURCES IN INNOVATIVE ENTERPRISES BY USING THE EFI ROM METHOD

E. Vasloban, M. Oroian
INTEGRATED WASTE MANAGEMENT SYSTEM OF MURES COUNTY, ROMANIA

S8 Organizational Culture and the Management of Technological Changes

D. Serban, S. Cristache, E. Marin, L.G. Francu
SURVEY-BASED ANALYSIS OF THE ETHICAL STATUS OF MANAGERS WORKING IN THE NEW KNOWLEDGE ECONOMY

L. Ilie, E. Cri an, D. Butilc, I. Salan
THE USAGE OF SOFTWARE IN ROMANIAN LOGISTICS AND ITS IMPACT UPON MANAGEMENT BEST PRACTICES IMPLEMENTATION

M. Mirea, K.A. Aivaz, M. Juganaru, D. Juganaru
THE ECONOMIC IMPACT OF THE CONSTANTA COUNTY MARITIME PORTS

C. Nistor, R. Hanzu-Pazara, O. Adascalitei
ORGANIZATIONAL CULTURE AND TECHNOLOGICAL CHANGE IN MARITIME COMPANIES

C. Paunescu, C. Pantea
DISCUSSING THE KEY VALUE DIMENSIONS OF AN ENTREPRENEURIAL ORGANIZATIONAL CULTURE

M. Pislaru, S. Avasilcai, L. Bacali, R. Rusei
FUZZY MODEL FOR QUALITY MANAGEMENT EVALUATION

M. Tamasila, I.M. Taucean, G. Prostean, A. Pugna
EFFICIENCY AND CHANGE THROUGH LEAN MANUFACTURING

S9 Change Technological Management in Education

	<p>I. Chirila THE REGIONALIZATION – A POST-CHANGE “BRAKE” OR “ENGINE”? A. Chisacof, D.I. Pavel, V. Panaitescu, G. Lazaroiu, M. Poenaru CLEAN TECHNOLOGY USING THE WARM WATER JET FOR FIRE EXTINGUISH</p> <p>I. Craciun, I.Giurma, C-R.Giurma-Handley, M.Telisca INTEGRATED QUANTITATIVE AND QUALITATIVE MONITORING SYSTEM OF WATER RESOURCES</p>	<p>ENVIRONMENT COMPONENTS QUALITY IN THE ROMANIAN EXTRACTIVE INDUSTRY MANAGEMENT R. H Ibac-Cotoar -Zamfir THE COMPLEX ROLE OF LAND DRAINAGE IN A SUSTAINABLE AGRICULTURE</p> <p>R. H Ibac-Cotoar -Zamfir, A.I. Costescu, N. Neme SUSTAINABLE RURAL DEVELOPMENT STRATEGY CONSIDERING NATURAL AND TECHNOLOGICAL RISKS, ACCESSIBILITY AND POPULATION NEEDS MAPS</p> <p>D.A. Ihu in - Varvara, T. Rusu EXPERIMENTAL RESEARCHES CONCERNING THE CARBON DIOXIDE EMISSIONS TO THE STEELMAKING</p>	<p>C. Pelau, M. Fufezan MANAGEMENT OF TECHNOLOGICAL CHANGES AS SUCCESS FACTOR FOR THE SUSTAINABLE DEVELOPMENT IN THE GARMENT INDUSTRY</p> <p>G. Raicu, A. Ni, R. Hanzu IMPACT OF E-LEARNING ON EDUCATION QUALITY</p>	<p>D. Airinei, D. Homocianu GIS, PORTALS AND BI - OBJECTS AND TOOLS FOR SUCCESSFUL TCM IN EDUCATION</p> <p>C.I. Alexandru, M.C. Branzila, C. Samasanu, L. Breniuc DEVELOPMENT OF VIRTUAL ORGANIZATIONS AND REMOTE INSTRUMENTATION BASED ON GRID INFRASTRUCTURE</p>
<p>11:00 11:30</p>	<p align="center">COFFEE BREAK</p>			
<p>11:30-13:00</p>	<p align="center"><u>Session 6/1 – ROOM A</u></p> <p>E. Andronesco, Gh. Solomon, M. Nicolae INTERNAL QUALITY ASSESSMENT - CORNERSTONE OF STRATEGIC PLAN IN HIGHER TECHNICAL EDUCATION</p> <p>P. Bertea DEVELOPING A SCALE FOR MEASURING STUDENTS' ATTITUDE TOWARDS E-LEARNING</p> <p>I.G. Boarescu NATIONAL AND EUROPEAN METHODS FOR COMPETENCES' CERTIFICATION</p> <p>V. Ciotea, M. Ciotea, A. Tomule iu RELIABILITY OPTIMIZATION OF E-LEARNING SYSTEMS</p> <p>V.M. Cojocariu, D. Ciucescu EXPERIENTIAL LEARNING: THEORY AND PRACTICE IN THE INITIAL GRADUATION PROCESSUS OF THE TECHNOLOGICAL EDUCATION TEACHERS</p>	<p align="center"><u>Session 6/2 – ROOM B</u></p> <p>O. Dodun, C.E. Panaite, X. Hennequin, A. Munteanu CONCERNING THE INTRODUCTION OF PROJECT PEDAGOGY IN ENGINEERING EDUCATION</p> <p>C. Dumitriu, Gh. Dumitriu, L. Mă, I.C. Dumitriu ASCERTAINED RESEARCH REGARDING THE SOCIO- PROFESSIONAL INTEGRATION OF BEGINNING TEACHERS</p> <p>C. Dumitriu, Gh. Dumitriu, L. Mă, I.C. Dumitriu MODALITIES OF FORMING METHODOLOGICAL COMPETENCES AT STUDENTS</p> <p>S.C. Hanganu, A. Murariu, A. Didilescu, C. Amariei CHANGES IN CONTINUOUS DENTAL EDUCATION MANAGEMENT BASED ON INTRA-ORAL TECHNOLOGY</p>	<p align="center"><u>Session 6/3 – ROOM C</u></p> <p>E.V. Kemenade, P.L. Rinderu A COMPARISON ALGORITHM OF QUALITY ASSURANCE&ACCREDITATION IN EASTERN EUROPEAN COUNTRIES HIGHER EDUCATION SYSTEMS - ASPECTS RELATED TO THE ORGANIZATIONAL CULTURE AND INNOVATION OF HEIS -</p> <p>R. Lacurezeanu, D. Bako, A. Tiron, A. Chis, R. Nistor IMPACT OF IT&C USE IN UNIVERSITIES – A COMPARATIVE ANALYSIS IN THE EUROPEAN COUNTRIES</p> <p>D. Matis, R.V. Mustata, C. Bonaci TRADITIONAL VERSUS MODERN APPROACH IN TEACHING ACCOUNTING</p> <p>C.A. Mazilescu, A.A. Mihartescu, M. Deutsch, D. Constantin SELECTION OF CANDIDATES BASED ON BIOGRAPHICAL DATA. APPLICATION IN</p>	<p align="center"><u>Session 6/4 – ROOM D</u></p> <p>F. Pantilimonescu, B. Aign toaiei, M. Peptanariu, L.Ct. Hanganu HOME LEARNING INTELLIGENT DUAL CORE EMBEDDED COMPUTER SYSTEM</p> <p>C. Perju, M.C. Branzila, M. Cretu WIRELESS SENSOR NETWORKS FOR RISK MANAGEMENT IN ENVIRONMENTAL QUALITY</p> <p>S. Popescu, T. Stanciu, M. Dragomir QUALITY IN THE EXTENDED LIFE CYCLE OF EDUCATIONAL PROJECTS</p> <p>G. Raicu, Gh. Batrinca, G. Branza TECHNOLOGICAL AND ECONOMIC CONSIDERATIONS ABOUT MANAGED LEARNING SYSTEMS IMPLEMENTATIONS</p> <p>N. Robu, T.L. Dragomir, I. Silea, S. Nanu MANAGEMENT OF EDUCATIONAL CHANGES IN “POLITEHNICA”UNIVERSITY OF TIMISOARA ACCORDING TO BOLOGNA</p>

	<p>S.E. Colesca, D. Hincu, G. tefan INTEGRATION OF TECHNOLOGY IN LEARNING. BLENDING LEARNING EXPERIENCE IN TEACHING URBAN MANAGEMENT</p> <p>Gh. Condurache, B. Rusu, R.M. Ciobanu, I.G. Agafitei COMPARISON OF IMPORTANCE - INTENSITY OF COMPETENCIES RECEIVED OF GRADUATES - TERMS OF EMPLOYER</p> <p>Gh. Condurache, C. Rusu, B. Rusu, Rodica Boier GRADUATE SATISFACTION REGARDING ACQUIRED COMPETENCES</p> <p>G. Draghici, A. Draghici, A. Mazilescu, S.F. Suci COLLABORATIVE DISTRIBUTED DESIGN SKILLS DEVELOPMENT FOR THE INTEGRATED DESIGN ENGINEER AS A GLOBAL PROFESSION</p> <p>G. Draghici, A. Draghici, A. Riel, S. Tichkiewitch, R. Messnarz EUROPEAN CERTIFICATION OF THE INTEGRATED DESIGN ENGINEER</p>	<p>S.C. Hanganu, A. Murariu, A. Didilescu, C. Amariei COMPUTER TECHNOLOGY IN DENTAL EDUCATION</p> <p>R. Hanzu-Pazara, P. Arsenie, L.C. Stan, P. Bocanete, A. Bostina, R. Dumitrache THE TRAINING SYSTEM AND TECHNOLOGY CHALLENGES</p> <p>C. Holeab, M. Nicol escu, A. Curaj, L. Vi sceanu A FRAMEWORK OF STAKEHOLDER MANAGEMENT IN FORESIGHT FOR POLICY MAKING</p> <p>N. Ionescu, A. Vi an, C. Doicin THE 25 SCREEN MODEL – A TOOL FOR TECHNOLOGICAL INNOVATION</p> <p>N. Ionescu, A. Vi an, D. Hincu A NEW APPROACH REGARDING THE COMPETENCIES OF HIGHER EDUCATION GRADUATES BASED ON EMPLOYERS SATISFACTION</p> <p>V. Iordan USING ONTOLOGIES IN COMPETENCY CONSTRUCTION</p>	<p>ACADEMIC AREA</p> <p>L. Mă , A.V. Lab r STUDY ON THE ECONOMIC DIMENSION OF PRIVATE LIFE</p> <p>C. Mohora, O.A. C lin, D. Anania IMPROVING HIGH EDUCATION PROCESS USING KNOWLEDGE MANAGEMENT CONCEPTS</p> <p>R. Munteanu, D. Popescu, C. Neam u MODERN METHODS OF TECHNOLOGICAL EDUCATION USING VIRTUAL ENVIRONMENT</p> <p>J. Omerbegovi -Bijelovi , B. Ljami -Ivanovi ENTREPRENEURSHIP COURSE INTRODUCTION ON FACULTY</p> <p>ALB. Mungu, V. Beju CURRICULUM DESIGN ACCORDING TO THE BUSINESS ENVIRONMENT DEMAND - CASE STUDY: FINANCES AND BANKS – UNDERGRADUATE PROGRAMME</p> <p>ALB. Mungu, H. Opelsz MEASURING THE GRATIFICATION LEVEL OF STUDENTS AT DIMITRIE CANTEMIR UNIVERSITY – A CASE STUDY</p>	<p>PROCESS</p> <p>I. Rotaru CULTURAL DIMENSIONS OF THE NTIC IMPACT ON SCHOOL</p> <p>I. Ruja, Ct. Marta, A. Vi an STUDY REGARDING THE IMPROVEMENT OF THE QUALITY MANAGEMENT SYSTEM</p> <p>B. Rusu, Gh. Condurache, D. Giuma EXPLORATORY STUDY OF STUDENTS' SATISFACTION REGARDING ACQUIRED COMPETENCES</p> <p>C. Samasanu, L. Breniuc, M.Branzila SOME IDEAS ON IMPROVING QUALITY MANAGEMENT IN TUIASI</p> <p>N. Seghedin, D. Todorean, S. Marian INTERNAL QUALITY ASSESSMENT FOR BACHELOR'S AND MASTER'S DEGREE PROGRAMS IN TECHNICAL HIGHER EDUCATION</p>
13,30 14,00	<p style="text-align: center;">KEYNOTE SPEAKERS</p> <ul style="list-style-type: none"> • Eckhard Schollmeyer - “ <i>Nanotechnology For Textile Materials</i>” • Prof. Constantinos Agorastos 			
14:00 14:30	LUNCH			
14:30- 16:30	<u>Session 7/1 – ROOM A</u>	<u>Session 7/2 – ROOM B</u>	<u>Session 7/3 – ROOM C</u>	<u>Session 7/4 – ROOM D</u>
	<p>Gh. Solomon, M. Gheorghe, S.P. Fumar THE MANAGEMENT SYSTEM IMPLEMENTATION IN TECHNICAL UNIVERSITY IN THE FIELD OF SECURITY AND HEALTH AT WORK, PROCESS FOR</p>	<p>N. Bibu, V. Oarg OPERATIVE CONTROLLING IN ROMANIA - PRACTICAL ASPECTS</p> <p>I. Bircea, N.I. Bircea</p>	<p>A. Draghici, H.K. Foldvary Schramko, M. Vartolomei, S. Suci EXPLORING TRANS-UNIVERSITY KNOWLEDGE TRANSFER - A NEW APPROACH FOR KNOWLEDGE</p>	<p>A. Ispas COMMON POOL RESOURCES MANAGEMENT IN TOURISM DESTINATIONS</p>

QUALITY IMPROVEMENT IN STUDENTS TRAINING

L. Spircu, T. Spircu, C. Albu, M. Bujor
COMPETENCE-ORIENTED
APPROACH OF ACADEMIC
EDUCATION, PRACTICAL
ASPECTS

L. Stan, P. Bocanete, N. Buzbuchi
THE NEW MANAGEMENT ERRORS TEAM
IN MARITIME SAFETY

T. Stanciu, O. Anghel, T. Parkkinen
TRANSFER OF INNOVATIONS FOR
TRAINING NEED ANALYSIS IN EARLY
EDUCATION

T. Stanciu, M. Stanciu
BIOMETRIC CHALLENGES IN
EDUCATION

S. Sumedrea, N. Antonoaie
MANAGERS' PERCEPTION OF THE
MASTER STUDENTS' COMPETENCES – A
DRIVER OF TECHNOLOGICAL CHANGES
IN HIGHER EDUCATION
ORGANISATIONS

G. Timu
THE ROLE OF NON FORMAL
EDUCATION: CASE STUDY MBA

B. Vassileva
CULTURAL DIVERSITY IN HIGHER
EDUCATION: DEVELOPING EFFECTIVE
LEARNING FOR INTERNATIONAL
STUDENTS

S10 Organizational Change Management

P. Alan, M. Negru
PROBLEMS OF PROJECT MANAGEMENT
IMPLEMENTATION IN SMES

L. Anastasiu
HOW THE CHANGING OF TECHNOLOGY
CAN BECOME A MOTIVATING FACTOR
IN HUMAN RESOURCES MANAGEMENT

THE ENTERPRISE VALUE IS A
PERFORMANCE INDICATOR OF THE
MANAGERS' ACTIVITY AND A SIGNAL
FOR THE INVESTOR

P. Blaga, G. Boarescu
STRATEGIC INTERVENTION METHODS
IN THE ORGANIZATIONAL CHANGE
PROCESS

T. Bodoasca, I. Rus, T. Draghici
APPROACHES OF LEADERSHIP.
ORGANIZATIONAL RELATIONS

D. Căndeia, R.M. Căndeia
THE CASE FOR A STRATEGIC APPROACH
TO CORPORATE SOCIAL RESPONSIBILITY

N. Ciucescu
AN APPLICATIVE APPROACH TO THE
FREDERICK HERZBERG'S FACTORS

A. Ciuhureanu, L. Brezai, N. Baltes
THE IMPORTANCE OF RISK
MANAGEMENT IN CHANGING
ORGANIZATIONS

A. Cobzaru
DEALING WITH STRESS AT WORK ON
CRISIS

V.M. Cojocariu
TECHNOLOGICAL EDUCATION:
CURRENT DILEMMAS AND DIRECTIONS
CONCERNING STUDENT-CENTRED
STRATEGIES IN THE PRE-ACADEMIC
ROMANIAN EDUCATIONAL SYSTEM

S. Costreie, R. Ianole, R. Dinescu
QUALITY MANAGEMENT
CERTIFICATION – A TRIGGER ONLY FOR
POSITIVES CHANGES IN HIGHER
EDUCATION?

F. Danalache, C. Niculescu, C. Purdescu
ECONOMIC CRISIS AND
ORGANISATIONAL CHANGE
MANAGEMENT

MANAGEMENT IN ENGINEERING
EDUCATION

**A. Draghici, M. Vartolomei, H. K. Foldvary
Schramko, S. Suciu**
ENTREPRENEURIAL UNIVERSITY
DEVELOPMENT THROUGH THE
KNOWLEDGE SHARING CULTURE
DEVELOPMENT

G. Dragomir, . Dragomir
MANAGERIAL PREDICTION METHODS
OF BANKRUPTCY RISK IN CRISIS

G. Dragomir, . Dragomir
THE MANAGEMENT OF THE
ORGANIZATION'S CHANGE

O. Gavri
MANAGEMENT OF INFRASTRUCTURE
REHABILITATION WORKS USING
MULTICRITERIA ANALYSIS

E. Grecu
CHANGES INDUCED BY ECONOMIC
CRISIS IN THE ROMANIAN ECONOMY

A. Grigore, C.E. Tureac, A.G. Turtureanu
THE DECISION MAKING PROCESS IN
SMES

D. Harangus
CHANGE MANAGEMENT IN BANKING
INDUSTRY

D. Harangus, D.C. Duda-Daianu
CHANGE MANAGEMENT – DECISIVE
FACTOR IN ENSURING THE VIABILITY
OF ROMANIAN ENTERPRISES FROM 5
WESTERN REGION, IN THE CONTEXT OF
EUROPEAN INTEGRATION

I.M. Hotja, L. Avram, A. Ignat, S. Vancea
COMPANIES REORGANIZATION – AN
IMPORTANT FACT IN THE CURRENT
ECONOMY

L. Ifrim, G. Militaru, C.M. Daraban
ORGANIZATIONAL CHANGE

B.L. Ivanovic, J. Omerbegovic Bijelovic
ENTREPRENEUR AS A COACH IN THE
CRISIS TIME

**M. Izvercianu, G. Negru-Str u i, A. Pugna,
M. Mocan**
MODEL FOR DETERMINING
DIFFERENCES BY GENDER IN
ENTREPRENEURIAL ACTIVITY IN
ROMANIA

**M. Izvercianu, M. Vartolomei, F. Staicu, M.
Vartolomei**
RESEARCH REGARDING STRATEGIC
SOLUTIONS IN THE FRAME OF COMPANY
REORGANIZATION – DIAGNOSTIC AND
RISK ANALYSIS

H. Laszlo, L. Marian
EFFECTIVE LAYOFF STRATEGIES

V. Leonti
BUSINESS PROCESS REENGINEERING
INITIATIVE AT FORTUS IASI

G. Lobon iu, I. Abrudan, F. Lungu
SOLUTION FOR OPTIMIZING THE
MANAGERIAL WORK

S. Mateiu
MANAGERS SELECTION

L. Mihut, I. Mihut
LOBBYING REGULATION – AN ISSUE FOR
PUBLIC MANAGEMENT
IN CENTRAL AND EASTERN EUROPE?

A. Nanu
FACING ORGANISATIONAL CHANGES:
CHALLENGES AND RESULTS

O. Nicolescu
THE PRIORITIES AND WAYS OF ACTION
TO FACE THE CRISIS EFFECT'S IN THE
SMES' SECTOR

I. Pârvu, D.M. Ipate

	<p>F. Andrade CUSTOMER PERCEPTION OF WEB QUALITY IN SERVICES</p> <p>M. Baba, A. Trifan, C. Anton OPINIONS REGARDING THE QUALITY OF ACCOUNTING INFORMATION IN MANAGERIAL DECISION – MAKING</p> <p>V. Beju, ALB. Murgu MANAGEMENT OF PUBLIC FINANCIAL RESOURCES IN ROMANIA</p>	<p>I. Dimofte, L. Lupu FACTORS OF INCREASING WORK PRODUCTIVITY IN CLOTHING COMPANIES</p> <p>I. Dimofte, C. Rusu RESEARCH ON INCREASING LABOUR PRODUCTIVITY IN CLOTHING COMPANIES</p>	<p>MANAGEMENT AT CRM IMPLEMENTATION</p> <p>B.V. Ileanu, Al. Isaic-Maniu INTELLECTUAL CAPITAL COMPONENTS USED AS FACTORS OF THE ORAGNIZATION DEVELOPMENT. A CASE OF SMALL AND MEDIUM ENTERPRISES FROM ROMANIA</p> <p>S. Irimie CHANGES AND TRENDS IN CAREER MANAGEMENT</p>	<p>ERGONOMICS OF INTELLECTUAL WORK – A BASIS CONCEPT FOR THE HIGHER EDUCATION INSTITUTIONS' MANAGERS</p> <p>D. Oncic -Sanislav, D. Candea LEADERSHIP IN LEARNING ORGANIZATIONS</p> <p>H. Opelsz, C. Rusu CONSIDERATIONS ABOUT SOME FACTORS INFLUNCING TIME MANAGING. A CASE STUDY</p>
16:30 17:00	COFFEE BREAK			
17:00-19:00	Session 8/1 – ROOM A	Session 8/2 – ROOM B	Session 8/3 – ROOM C	Session 8/4 – ROOM D
	<p>C. Osoian, M. Zaharie ORGANIZATIONAL CHANGES IN HUMAN RESOURCE MANAGEMENT IN A DEVELOPING COUNTRY</p> <p>R. Palo , A. Crista ORGANIZATIONAL LEARNING - AN IMPERATIVE FOR COMPETITIVENESS –</p> <p>D.M. Paraschiv, F. Albescu, L.I. Paraschiv, I. Pugna MANAGING CHANGE AND SUSTAINABLE DEVELOPMENT IN GLOBAL COMPANIES. FOCUS ON CENTRAL AND EASTERN EUROPE</p> <p>S.K. Paralis MANAGEMENT OF ORGANISATIONAL CHANGES IN A CASE OF DE-INSTITUTIONALISATION</p> <p>C.L. Pop, A. Mihaila CHANGE – A CONSTANT IN THE UNIVERSITY LIFE. HOW TO MANAGE IT?</p> <p>R. Prisacaru CHANGES IN COMPANY MANAGEMENT DUE TO MODIFIED CONSUMPTION</p>	<p>C.E. Tureac, A. Grigore THE INNOVATION MANAGEMENT IN SMES ON THE MARKET OF VETERINARY USE PRODUCTS</p> <p>C.E. Tureac, A. Grigore, A.G. Turtureanu MARKETING STRATEGIES ON THE MARKET OF VETERINARY USE PRODUCTS APPLIED TO SMES</p> <p>S. Vancea, I. Avram, M. Horja, A. Ignat THE OPTION'S UTILITY IN RISK MANAGEMENT IN TERMS OF GLOBAL FINANCIAL CRISIS</p> <p>I. Verboncu, C. Protopopescu MANAGEMENT REENGINEERING OF THE ORGANIZATION UNDER THE ECONOMIC CRISIS</p> <p>S11 Management of Technological Innovation</p> <p>T. Atilgan, S. Kanat DEMOCRATIZATION OF INNOVATION IN TEXTILE AND CLOTHING SECTOR</p> <p>E. Barsan, R. Hanzu-Pazara, P. Arsenie, N. Grosan THE IMPACT OF TECHNOLOGY ON</p>	<p>O. Costea, C. Donciu LABVIEW BASED ANALOG AND DIGITAL INSTRUMENT'S AUTOMATED CALIBRATION</p> <p>O. Costea, M. Cretu, C. Donciu VIDEO INTELLIGENT SYSTEM FOR REAL-TIME INSPECTION OF TEXTILE MATERIALS AND/OR PAINTING TREATMENT IN THE PRESENCE OF DISTURBING ELEMENTS FROM INDUSTRIAL ENVIRONMENT</p> <p>C. Donciu, O. Costea INTELLIGENT SYSTEM FOR PRECISION IRRIGATION OF GREENHOUSE VEGETABLES</p> <p>C. Donciu, M. Temneanu, O. Costea TRAFFIC LIGHT'S CONTROL THROUGH AN INTELLIGENT VIDEO SYSTEM</p> <p>D.M. Ipate, I. Părvu MANAGEMENT - AN INTANGIBLE ASSET IN THE KNOWLEDGE SOCIETY</p> <p>M. Lobon iu, A. Petrovan PRODUCT INNOVATION &</p>	<p>C.A. Purdescu, F. Danalache, F. Purdescu INNOVATION AND NEW TECHNOLOGIES – THE ENGINE TO SPEED UP THE GOODS DISTRIBUTION</p> <p>D. Rafiroiu, M. Munteanu, R. Ciupa, R. Munteanu, V. Diaz, A.J. Naracott, P.V. Lawford, D.R. Hose EXPERIMENTAL STUDIES AND NUMERICAL SIMULATIONS OF SOME MECHANICAL HEART VALVES' BIOMECHANICS</p> <p>L. SI tineanu, A. Munteanu, M. Cotea TEAM AND TEAM MEMBER IN THE INNOVATION PROCESS</p> <p>V. Soloviev COMPETITION OF COMMERCIAL AND FREE SOFTWARE AT THE GROWING MARKET</p> <p>R. Stegorean, C. Gavrea THE IMPACT OF ERP SYSTEMS ON ORGANIZATIONAL PERFORMANCE: THE CASE OF ROMANIAN COMPANIES</p> <p>T. Textor, F. Schröter, B. Schulz, E. Schollmeyer</p>

BEHAVIOR IN TIMES OF CRISIS

M. Rotaru, M. Tuturea, R. Savescu

WHO ARE THEY AND WHAT DO OUR CANDIDATES WANT? - SOURCES OF INFORMATION ON EDUCATIONAL OFFER-

I. Rus

CONSIDERATIONS ON THE INSTRUMENT PANEL AS PERFORMANCE MEASUREMENT AND CONTROL TOOL

C. Rusu

MANAGERIAL APPROACHES IN CRISIS SITUATIONS

C. Rusu, C.M.M. Obreja

IMPLEMENTING AN INTELLIGENCE DEPARTMENT AS A DISTINGUISHED INTERNAL STRUCTURE IN ROMANIAN COMPANIES

L. Savu, L. Avram, C. Avram, D. Stefan

INVESTMENT MANAGEMENT IN CONDITIONS OF GLOBAL FINANCIAL CRISIS

F. Surugiu, P. Bocanete, C. Nistor

ORGANIZATIONAL CHANGE MANAGEMENT IN MARITIME COMPANIES DURING WORLD CRISIS

M. Tamasila, I.M. Taucean, A. Pugna, O. Giuca

A STUDY OF LEADERSHIP STYLES FOR ORGANIZATIONAL CHANGE MANAGEMENT

HUMAN RESOURCES IN MARITIME INDUSTRY

C. Bodea, V. Voineagu, M.S. Turdean, I. Popa, M. Vuta
STUDY TO CHARACTERIZE THE DEMAND FOR E-COMMERCE SERVICES IN THE ROMANIAN URBAN AREA

T. Bodoasca, E. Cotoi

CURRENT AND PROSPECTIVE ASPECTS CONCERNING INTERNATIONAL PATENT PROTECTION OF INVENTIONS

R. Boier, B. Rusu

THE IMPACT OF THE ECONOMIC AND FINANCIAL CRISIS ON THE PRODUCT INNOVATION STRATEGY IN SMES – AN EXPLORATORY RESEARCH

S. Ciplea

COSTS OPTIMIZATION IN DESIGNING THE WATER SUPPLY NETWORKS

I. Craciun, I. Giurma, C-R.Giurma-Handley, C.-M. Antohi

INNOVATIVE MONITORING SOLUTIONS OF EXTREMELY HYDRO-METEOROLOGICAL PHENOMENA

S. Grama

INNOVATION COMPETENCIES IN ROMANIAN INDUSTRY---THE CASE OF MURES REGION INDUSTRIAL ENTERPRISES

D.S. Hopirtean

TECHNOLOGICAL INNOVATION – CONDITION FOR A SUSTAINABLE DEVELOPMENT IN COMMUNICATIONS

PREPARATION FOR TECHNOLOGICAL DIFFUSION OF EQUIPMENT

C. Loghin, P. Nicolaiov, I. Ionescu, Z. Hoblea
FUNCTIONAL DESIGN OF EQUIPMENTS FOR INDIVIDUAL PROTECTION

A. Luca

CONCRETE WAYS AND MEANS TO PROMOTE INNOVATION IN SME'S

M.C. Perju, P. Vizureanu, R.G. Carabet, D. Achitei

MANAGEMENT AND IMPROVEMENT OF SURFACES PROPERTIES THROUGH DEPOSITION AT NANOMETRIC LEVEL USING IMPULSE ELECTRIC DISCHARGES

M.C. Petre

THE ROLE OF INTANGIBLE INVESTMENTS IN TECHNOLOGY MANAGEMENT

S.E. Piperca, C.M. Gheorghe, D.V.Nicolescu
KNOWLEDGE FLOWS AND TECHNOLOGICAL CHANGES

N.Al. Pop, C. Pelau

CONTROLLING AS AN INSTRUMENT OF MEASURING THE PERFORMANCE OF TECHNOLOGICAL CHANGES

C. Pop Sitar, L. Zima, C. Cuco el, P. Pop
MANAGING CHANGES IN PURCHASING BUSINESS SERVICES

G. Prostean, R. Robu, O. Prostean, A. Taroata
THE MANAGEMENT OF CREATIVE TECHNIQUES TO ENHANCE THE PROCESS OF IMPROVEMENT

NANOTECHNOLOGY FOR TEXTILE MATERIALS

M. Ursache

IMPROVING KNITTING PROCESS BY REDESIGNING STITCH CAM IN ORDER TO DECREASE ROBBING-BACK EFFECT DURING LOOP FORMATION

\$I2 QUALITY IN MANAGEMENT OF TECHNOLOGICAL TRANSFORMATION

D. Dumitriu, A.A. Purc rea, E. Fleac
INFORMATION TECHNOLOGY MANAGEMENT AND QUALITY OF SERVICES ORIENTED ARCHITECTURE

M. Olaru, G. Stoleriu, C. A. Langa

SUPPLIER PERFORMANCE ASSESSMENT METHODS USED BY THE ROMANIAN SMEs IN RELATIONSHIP WITH THE REQUIREMENTS OF THE ISO 9000 MODEL OF QUALITY MANAGEMENT SYSTEM

C. Paunescu

EXPLORING THE PROCESS MATURITY PROFILE OF ROMANIAN ORGANIZATIONS

M. Peptanariu, L.Ct. Hanganu, F. Pantilimonescu

RESEARCHES ON WASTEWATER UNDER ULTRASONIC FIELD

V. Popescu, L.R. Manea, G. Popescu
HIERARCHICAL TECHNOLOGICAL FLOW CHARTS SPECIFIC TO THE TEXTILE CHEMICAL FINISHING ACCORDING TO THE OBTAINED QUALITY INDEXES BY USING THE ONICESCU METHOD

M. Prejmerean, Ct. Mitrut, S. Vasilache, D. Serban

KNOWLEDGE TECHNOLOGIES DRIVEN CHANGES IN YOUNG PEOPLE'S LIFESTYLES

A. Purcarea, N. Ghigeanu, I. Purcarea
MATHEMATICAL COMPUTATION MODEL OF THE MEASURABLE QUALITY LOSS

INDEX OF PACKAGED FOOD PRODUCTS

M. Tsakalerou, S. Katsavounis

TOURISM CLUSTERS AS AN INSTRUMENT
OF REGIONAL POLICY: A SERVICE
ENGINEERING AND MANAGEMENT
PERSPECTIVE